


Name / photo	About the teacher	Contacts
 <p data-bbox="208 858 517 887"><i>Overis Eduard Cornelis</i></p>	<p data-bbox="584 244 842 272"><u><i>1. Professional career</i></u></p> <p data-bbox="584 277 1816 512"><i>Ed started his professional career in business consultancy working for organisations like KPN, KLM, Police, Government, Novem. He specialised in the field where ICT and business intersect: safe guarding business logic in ICT projects or translating business needs into ICT solutions. After this he was asked to join the management team of one of the major SAP-integrators. Using his knowledge of both management as business processes he later founded his own consultancy to help the top of organisations like Vodafone and City of Amsterdam to develop successful strategies and healthy business cultures. He still is frequently advising and coaching managers of organisations.</i></p> <p data-bbox="584 549 808 577"><u><i>2. Academic profile</i></u></p> <p data-bbox="584 582 1816 916"><i>To educate the new generation of managers, Ed decided to start lecturing at Zuyd University, International Business School, Maastricht, The Netherlands in 2010. Since then, he has become a well respected expert for teaching a variety of business related courses such as Strategic Management, Cross Cultural Management, Innovation & Entrepreneurship, Ethics, International Business Environment, Sales & Marketing, Organisational Behaviour, Change Management and Finance & Accounting. His lectures are found to be creative, engaging and full of real life examples. With the same passion, Ed is also guiding students and companies in solving real life business cases and/or writing thesis. People value his business experience, creativity and inspiration during these sessions, which leads to unexpected results. Next to that, Ed coordinates several themes and is member of several university committees at Zuyd UaS.</i></p> <p data-bbox="584 920 1809 1086"><i>In 2014 Ed was invited to work as professor Strategic Management in Saint Petersburg, Russia. Currently he is combining his academic position at Zuyd with his position at ITMO. Next to offering courses at both bachelor as master level, he is also giving master classes for his Russian colleagues. He extended his work in Russia with different teaching and research positions across the world: Brazil, Germany, Egypt.</i></p> <p data-bbox="584 1091 1805 1257"><i>Although never his primary focus, Ed always has been interested and involved in research projects, especially applied research. Well respected is his leading role and contribution in developing/ introduction of TAO (test automation & optimisation software for ERP systems). Within Zuyd University Ed is also member of the Research Center Human Data Interaction – Data Visualisation, specialising in business process visualisation as well as data storytelling.</i></p>	<p data-bbox="1841 244 2085 312"><u><i>Email:</i></u> <i>ed.overes@zuyd.nl</i></p>